



EMILY RATCLIFF

CONTACT

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EDUCATION

UNIVERSITY OF INDIANAPOLIS,
2013 – 2016
B.S. Communications
Emphasis in Electronic Media
INSTITUTIONAL HONORS: Cum Laude

SKILLS

Adobe Premiere Pro, Audition,
Photoshop, Lightroom, After Effects,
Illustrator
Avid
Foley/Sound Design
Color Correction
NewTek SpeedEDIT/NewTek TriCaster
Sony A7III, Canon C100, 60D, Rebels,
JVC, and Sony HDV 3CMOS
Photography
Microsoft Office Suite
Cool Edit Pro & iMovie
PluralEyes
Compix Graphics Software
AudioVault Suite
Telos ProFilerAP/Telos Assistant
Producer
Metro Source News Wire and Traffic
Information Service
Axia Digital Audio Board/VoxPro
Live Streaming
Comrex Access
Marketron Visual Traffic
DVD Autoloader
Transcoding/Logger
Dubbing
Teleprompter

EXPERIENCE

News Topical Producer, FOX59/CBS4 September 2017 – December 2019

- o Drew an audience for two separate stations with compelling news spots and excel at enhancing brand awareness on air, online and through social media.
- o Wrote, produced, and edited daily topical promos and worked with reporters and news managers on a strict timeline.
- o Collaborated with the Creative Team and News departments to create teasers for weekday newscasts on air and through social media.

Birth Videographer and Photographer, STORK CREATIONS July 2019 - Present

- o Small business owner of Stork Creations, offering Hoosier families' birth videography/photography, fresh 48, newborn lifestyle, and mini family sessions.
- o Portfolio at www.storkcreations.com

Junior Video Specialist, 12 STARS MEDIA August 2016 – June 2017
Production Intern January 2016 – May 2016

- o Supported the Production Team by assisting on video shoots during production, as well as editing, animating, and foley in post-production.
- o Sound engineer and videographer for the award-winning documentary film, *Finding Hygge*.
- o Learned all stages that 12 Stars Media goes through when producing videos for clients: Development, Pre-Production, Production, Post-Production, and Distribution.
- o Developed and presented 5 promo pitches for 12 Stars Media, then produced and edited the promo. Provided postproduction for Candidio Producers.

IMS Production Intern, INDIANAPOLIS MOTOR SPEEDWAY April – August 2015

- o Production assistant: Post-production, editor, logger, color correction, b-roll packages, footage requests, and provided assistance in anyway.
- o GoPro shooter during the Indianapolis 500.

Road Crew, RADIO DISNEY September 2013 – September 2014

- o Travel to various events and interact with children and parents.
- o Promote the Radio Disney brand through contests, prizes, giveaways, dancing, and games.
- o Set up and tear down tents, tables, materials, and sound equipment.

Communication Course Experiences, UINDY 2013 – 2016
Each semester, completed a variety of tasks in a hands-on offsite assignment.

Production Department & Promotions Department | UIndy TV5

- o Produced and edited various packages which aired on UIndy TV5.
- o Participated in News Updates, on and off-air, live sports broadcasts, directed UIndy News live broadcast.
- o Wrote, casted, directed, and produced a short film and spoken word film for 317 Film Fest.
- o Promoted UIndy TV5 to the University of Indianapolis campus. Produced promos and behind-the-scenes packages. Interacted with students through games and prizes.

Sales Department & Staff Member | 88.7 WICR The Diamond

- o Contacted and pursued potential clients, sold packages, produced underwrites, voice-tracked, performed as an on-air personality for WICR-HD3 UIndy Radio and 88.7 WICR The Diamond live.
- o Promoted and interacted with listeners during promotional events.

AWARDS & HONORS

Graduated with Institutional Honors: Cum Laude
Indiana Broadcasters Association (IBA) 2016 Winner
Dean's List – Semester I, 2015
DRIVE NOW TXT L8R – College Division: Most Creative on Instagram (2014) & Most Creative on Vine (2015)
Downtown Indy: #IndyWelcomesAll Video Contest – Top 5
UIndy TV Staff Member of the Semester (2015)
UIndy TV Staff Member of the Month (March 2014 & August 2015)
WICR-FM/HD Staff Member of the Month (November 2014)
HonorSociety.org Member
National Society of Leadership and Success, Sigma Alpha Pi Member